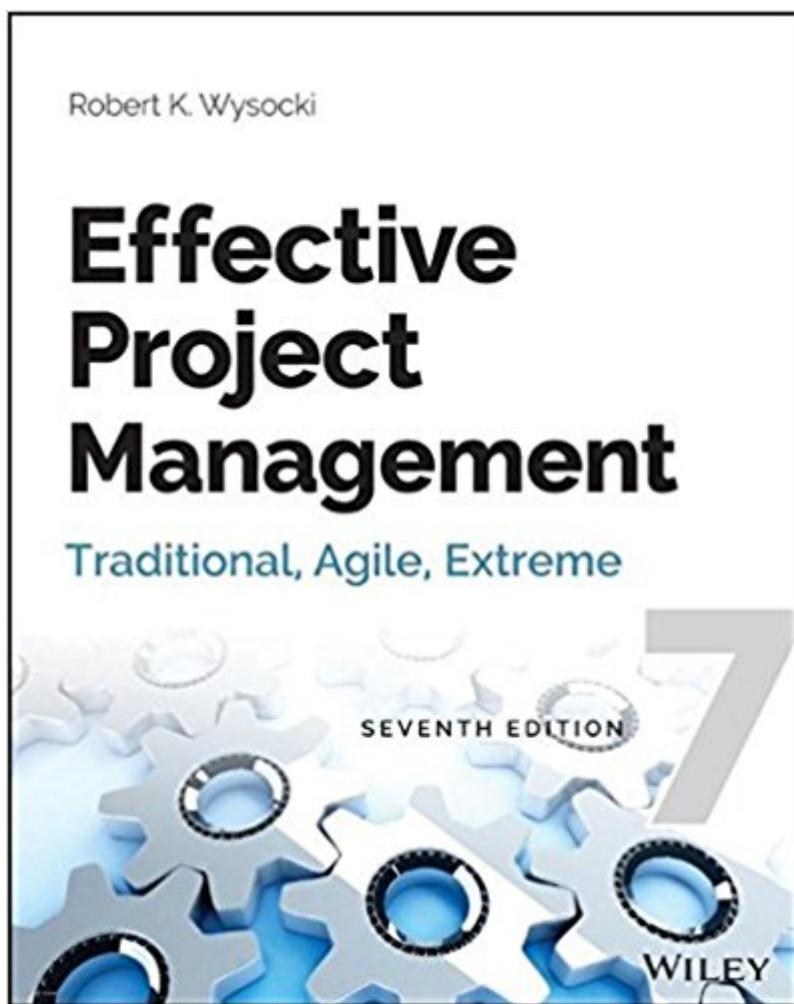


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# Effective Project Management: Traditional, Agile, Extreme



## **Synopsis**

The popular guide to the project management body of knowledge, now fully updated. Now in its seventh edition, this comprehensive guide to project management has long been considered the standard for both professionals and academics. With more than 32,000 copies sold in the last three editions, it has now been fully updated to cover the new PMBOK® Guide. Well-known expert Robert Wysocki has added more than 100 pages of new content based on instructor feedback, enhancing the coverage of best-of-breed methods and tools for ensuring project management success. With enriched case studies, accompanying exercises and solutions on the companion website, and PowerPoint slides for all figures and tables, the book is ideal for instructors and students as well as active project managers. Serves as a comprehensive guide to project management for both educators and project management professionals. Completely updated to cover the new PMBOK® Guide. Examines traditional, agile, and extreme project management techniques; the Enterprise Project Management Model; and Kanban and Scrumban methodologies. Includes a companion website with exercises and solutions and well as PowerPoint slides for all the figures and tables used. Written by well-known project management expert Robert Wysocki, Effective Project Management, Seventh Edition remains the comprehensive resource for project management practitioners, instructors, and students. (PMBOK is a registered mark of the Project Management Institute, Inc.)

## **Book Information**

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## **Customer Reviews**

Learn to use the most up-to-date tools and methods for project management Project management has undergone significant changes since the previous edition of this book. So, along with updates reflecting the PMBOK Guide, 5th edition, this Seventh Edition of Effective Project Management addresses some fundamental changes in the nature of a project. You will learn an approach to project management that recognizes the project environment and adapts accordingly. Rather than one-size-fits-all solutions, you will learn to think, review, analyze, and select the project management approach best suited to each individual project. This book remains an effective text for trainers and educators as well as a practical how-to guide for project managers. Discover: An in-depth understanding of the PMBOK process groups How to scope, plan, launch, monitor, control, and close a TPM project Techniques for dealing with the complex and uncertain PM landscape A comparison of Linear, Incremental, Iterative, Adaptive, and Extreme PMLC models Prevention and intervention strategies for distressed projects Advice on organizing multiple team projects and managing a continuous process improvement program Ways to establish an enterprise project portfolio management process How to create a practical, project-based model of an enterprise Find more online Visit [www.wiley.com/go/epm7e](http://www.wiley.com/go/epm7e) to find support files designed for the trainer and educator, including PowerPoint presentations and training exercises. Also, certified instructors can email the author at [rkw@eiiicorp.com](mailto:rkw@eiiicorp.com) to receive a Q&A answer file to accompany the discussion questions in the book.

Robert K. Wysocki, PhD, has more than 40 years' experience as a project management consultant and trainer, information systems manager, systems and management consultant, author, training developer, and provider. Many of his books on project management, business analysis, and information systems management have been adopted at more than 100 colleges and universities.

Well written with lots of personally acquired experiential tips scattered throughout so it doesn't seem like you're reading another PM textbook. Excellent reference material for the professional PM.

This book is the perfect book for my Project Management class. It provides extensive information in comparison to the other text book that I have, so it provides a good variety of information which is helpful to my class.

good book

Read it finally, great book for start preparing for PMP.

This book was first used as a text in my Foundations course at Brandeis University. Since then, I have bought the updates to it as it is in my estimation the best text out there. This will not exactly prepare you for the PMP exam. For that I recommend Head First PMP by Jennifer Greene.

This a rare book that enables the project management discipline to span across both IT and business-based teams. It is the main reason I use this book to train business leaders on project management fundamentals.

great book

I bought this for school. Good book about PM skills. Very structured approach. Not real sure how much of this is doable in real life, but will try.

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